

AADACO

The Oregon Association of Addiction Professionals

The Oregon Affiliate of NAADAC The National Association of Addiction Professionals
687 Cheshire Avenue
Eugene, Oregon 97402-5060

July 30, 2009

To Whom It May Concern:

I am happy to present this letter of reference on behalf of Arnel Alarcon's application for employment.

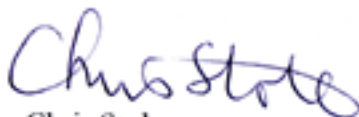
Mr. Alarcon has worked as a contract graphic designer to develop public awareness material for AADACO (Oregon Association of Addiction Professionals). These materials have been used in a variety of settings including regional conferences, events, and meetings. The quality of his work is exceptional and we have received positive response as a result of their use in our recruitment of new members, as well as our public awareness initiatives.

On September 19, 2009, AADACO will sponsor a National Recovery Month event to be held in Eugene. Mr. Alarcon has been contracted as our lead media/public awareness provider and as such will have responsibility for developing news releases, event photography, and audio/visual materials. This is an annual national event underwritten by SAMHSA. The materials developed by Mr. Alarcon will be used in a nationally televised production in November that highlights 2009 Recovery Month observations across the country (website: www.recovery.gov).

Of importance to AADACO, is Mr. Alarcon's ability to work within a team to develop a product that met our needs. He is dedicated to customer satisfaction and excellence in his work. AADACO first became aware his abilities as a result of a comprehensive design package that he developed for the SAPP (Substance Abuse Prevention Program) through the University of Oregon. We were impressed and subsequently contracted with him for our needs.

Please feel free to contact me more information is needed. I strongly support Mr. Alarcon's application and believe that you will be very satisfied with his work.

Sincerely,



Chris Stole
Board Secretary
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